

# Washunga Days

Dear Council Grove Area Foundation Committee,

The 2019 Washunga Days Committee respectfully requests your consideration of the attached grant request.

The committee is grateful for the continued support from the foundation. The funding has allowed the committee to continue to put on a unique, family-friendly event for those in the community to enjoy. The festival also attracts visitors from surrounding areas that help drive awareness of our community's amenities.

If there are any questions or any clarification needed, please contact:

Diane Wolfe

Council Grove/Morris County Chamber of Commerce & Tourism

207 W. Main St.

Council Grove, KS 66846

620.767.5413

Best Regards,

The 2019 Washunga Days Committee



13. Amount and Source of Pledges or Commitments to Date

Lexinet – printing, design & marketing assistance and volunteer hours: \$5,000 (estimated value)  
Council Grove/Morris County Chamber of Commerce & Tourism: Countless support hours by Chamber staff and board members  
Presenting Sponsor: \$10,000

14. Other Grant Applications or Funding Requests made for this project

Additional foundation requests have been made within the community, as well as a request for funding from the city sales tax fund.

15. What action has been taken on the other applications or requests?

They were recently submitted, so there has been no responses yet.

16. What is the purpose of this project, what specifically will it accomplish?

Washunga Days is an annual festival which celebrates the culture – both past and present- of Council Grove, showcasing the city and all of its amenities. The weekend celebration offers activities and entertainment for everyone of all ages.

The proceeds of the festival provide the Council Grove/Morris County Chamber of Commerce & Tourism funding to promote the area, ultimately supporting the community at large. A portion of the funds are retained each year for “seed” money to support the following year’s festival.

17. What are the problems this project will attempt to solve?

The project provides an important opportunity so showcase the Council Grove area through a state-wide advertising and marketing campaign to promote Washunga Days.

18. How will this project be implemented?

To have a successful event, the committee plans to have the following activities to attract local citizens as well as those in surrounding communities and cities. Activities slated for the weekend: Inter-tribal Powwow, Kaw Culture demonstrations, petting zoo, inflatables, face painting, airbrush tattoos, carnival, balloon art, magic show, live music, A League of Their Own softball, fireworks, artisan market, food vendors, car show, Runshunga, parade and more.

All festival activities will require the assistance of the entire Washunga Day committee and many other community volunteers to achieve great success.

19. What local support is there for this project?

We continue to have wonderful support from the mayor, city administrator, city council members and a variety of departments within the city. Also, our enthusiastic committee is key for the continued success and growth of the event. Our commitment to the event grows with each festival. Seeing the excitement from community members and visitors to Council Grove pushes us more and more each year.

In addition, positive feedback continues to come in from community members and visitors of Council Grove. We receive feedback in a variety of ways from community members and we often receive comments from out-of-town visitors via Facebook or our website. The feedback compliments the festival, members of our community and the town of Council Grove.

20. Who else in the community is working on this problem?

The committee is working with several members of the community and businesses to coordinate this event.

21. How will you coordinate with other working on this problem?

Coordination is vital for a successful event that results in a positive experience for festival attendees.

Some of our efforts include, but are not limited to:

- The committee will design, coordinate and execute the marketing and advertising campaign for the festival, which will highlight Council Grove.
- The local Rotary will coordinate with Washunga Days committee on gate submission/button sales
- The City of Council Grove provides coordination and guidance for a safe and successful event.


22. If awarded, how will the grant you are requesting be used?

If this grant is awarded, the committee will use it to fund several of our children's activities, live music and additional activities during the event weekend.

23. Is there any additional information you would like to be considered in our determining whether to make this grant?

Washunga Days requires year-round planning. Our committee works tirelessly to make this a wonderful event for all to enjoy. Grants and donations are vital to the success of the festival. As a committee, we love that we are able to provide a wide variety of activities for children and adults to enjoy. The grants provide us a base amount to start planning for the upcoming year. From the grants we receive, we will determine what activities we can include and the live entertainment acts we can pursue to perform for Washunga Days.

Washunga Days is the largest local event that provides us with an opportunity to showcase our town to visitors and tourists. We have many exciting attractions in Council Grove – the Riverwalk, The Flint Hills Nature Trail, the Kaw Nation dance arbor, the water park, and two recreational lakes - just to name a few. As a community, we need to promote these, as well as our history and great small town experiences. Washunga Days is a great way to do just that.

Signature: 

Date: 10/30/18