

**Gathering In The Grove
Council Grove, KS 66846**

F & D

Rec'd 5-3-19

Council Grove Area Foundation

**Letter of Need
and
Grant Application**

For

The Funding of

The 2019 Gathering In The Grove

Council Grove Area Foundation

GATHERING IN THE GROVE is a fine art show and sale that provides a venue for local and area artists to show and sell their works, and promotes the community of Council Grove. This year it will be held in the Carnegie Building on November 8, 9 and 10 in conjunction with Candlelight Charm. Gathering in the Grove hosts local artists as well as artists from many surrounding counties in Northeast Kansas. Advertising is distributed to all surrounding counties and Wichita and Topeka. This includes radio, newspapers and television.

GATHERING IN THE GROVE attracts a large number of visitors and buyers to the community and will be held the same weekend as Candlelight Charm. The committee feels the art show benefits the merchants and businesses of Council Grove. Visitors who visit the art show also visit the other businesses on Main Street. Please approve the request for funding of a \$1,000 grant to continue this fine event.

GATHERING IN THE GROVE Committee members are a part of the Council Grove Community Arts Council. Profits from the show go back into the community to help sponsor art workshops with visiting artists and various other community events to promote the visual arts. Proceeds from the 2018 event contributed \$1,000 to the Council Grove High School Art Department, \$1,000 to the Council Grove Elementary School Art Department and \$1,000 to the Morris County Historical Society for use of the Carnegie.

Thank You,

GATHERING IN THE GROVE Committee:

David & Sharon Bayer, Lora Haugen, Diane Bolton, Rhonda Bryant, Linda Cosgrove, Rhonda Davis, Sheryl Fisher, Dan Frese, Cheryl Hayes, Ralph & Sharon Mock, Carol Wright, and Jan Dungan, Harold & Kelly Gaston.

Council Grove Area Foundation

Organization Name: Gathering In The Grove

Address: Council Grove, KS 66846

Contact Person, Title, Phone: Sharon S. Bayer
333 Fairway Drive, Council Grove, KS 66846
620-767-7022

Is this a tax-exempt organization? Yes

Title of Project: 2019 Gathering In The Grove.

Geographic area to be served: Council Grove and surrounding areas.

What group will be benefited? Morris County

Anticipated Project Period: May 1, 2019 to Dec 31, 2019

Type of request: Advertising and promotion funding for this event

Total Project Cost: Advertising and promotion costs average \$4300

Amount Requested from Foundation: \$1000

Amount & Source of pledges or commitments to date: Pending

Other grant applications or funding requests made for this project: We are at this same time requesting funding from the following: Young Foundation (\$1000), Nystrom Foundation (\$1000), Trembly Foundation (\$1000) and Hylton Trust (\$1000), and City of Council Grove (\$1000).

Signature Sharon S. Bayer Date: May 1, 2019
Sharon S. Bayer
Gathering in the Grove

Council Grove Area Foundation

1. **Purpose:** This project draws visitors to Council Grove during “Candlelight Charm”, and provides a venue for local artists to display and sell their work.
2. **Need:** It provides funding for regional and statewide marketing to promote the November “Gathering in the Grove” show. Newspapers, radio, television, flyers and rack cards are all used. 2018 advertising expenses were \$4,200.
3. **Approach:** Radio, television, newspapers, flyers and rack cards.
4. **Support:** Volunteers from the community and the Gathering in the Grove committee members, Community Arts Council Grove.
5. **Coordination:** Community Arts Council, Morris County Historical Society, Council Grove/Morris County Chamber of Commerce & Tourism.
6. **Our Funds:** Grant funding will be used for advertising and promoting this annual event.
7. **Anything Else:** Proceeds from the event are returned to the community by promoting the visual arts, art workshops and art experiences. 2018 event proceeds contributed \$1000 to the Morris County Historical Society for use of the Carnegie, \$1000 to the Council Grove High School Art Department and \$1000 to the Council Grove Elementary School Art Department.