



## GRANT APPLICATION

### Organization Information

## Broadway Block Party Festival

Organization Name			
8 S Broadway	Herington	KS	67449
Street Address	City	State	Zip
785-366-6605	vendorevents67449@gmail.com		
Phone Number	Email Address		

Please list your 3 of organizations officers below:

Kevin Bayes	Co-Founder	785-366-6308
Name	Title	Phone Number
Rose Bayes	Committee Member	785-512-0145
Name	Title	Phone Number
Bertina Barrett	Committee Member	785-366-3660
Name	Title	Phone Number

Is your organization a tax-exempt? **No**

Date of tax exemptions status granted:

Is your organization a nonprofit 501(c)(3)? **No**

Date status granted:

Tell us about your organization.

The Broadway Block party was created in 2017 to bring life back to the downtown area. Herington no longer had a festival and the citizens had expressed how much they missed a summer event. The festival is held in a 4 block radius on Broadway (main road) and is always the third Saturday in August. The streets are lined with food trucks and craft vendors, there are jump houses, dunk tanks, bubble fun, chalk art, kids games, a watermelon eating contest and free watermelon slices, a corn hole tournament, talent show with all ages, and a family street dance along with many other activities.

Project Information

Name of project: Broadway Block Party

What geographic area will be served: Herington

Who will benefit: Local Businesses, Organizations who host fundraisers, the town

August 17th 2019

Anticipated Project Start Date

August 18th 2019

Anticipated Project Completion Date

What is the purpose of this project; what specifically will it accomplish?

The event brings in revenue to the downtown area allowing home businesses and organizations to make money all while giving families a free evening of fun together. Brings in visitors from other towns so we can show them what Herington has to offer.

What problem is this project attempting to solve?

Bringing folks to the downtown area to shop with the merchants who stay open late. Most of the events in Herington happen at the fair grounds/community building so the local businesses do not benefit. It also brings in visitors from other towns so we can show them what Herington has to offer. Adds another event for the town.

Who else in the community is working on this issue? Please list all other groups and/or committees.

We work closely with the Tri-County Chamber of Commerce, the Conventions & Visitors Bureau, and the local businesses. We have a volunteer group of about 12 people that put on the event. The Herington High School Cheer Squad works the event and we give a donation to the squad.

How will the project be implemented and how will you coordinate with others working on this issue?

We start the process in January of each year to bring in food vendors, crafters, local organizations and plan the events. The biggest struggle is fundraising for the event, having enough money to bring in all the activities we would like to have and to afford the advertising costs.

What local support is there for this project?

We receive funding from the CVB Committee and the rest is funded by local businesses.

Financial Information

\$3,200

Total Project Cost

\$1,500

Amount Requested from CGAF

Please list the amount and source of pledge or commitments to date:

\$650 CVB, \$50 Tracey Jones Realty, \$75 Kay's Pharmacy. We also make a small amount on the vendor fees total at this time is \$300.

Please list any additional funding requests that will be made:

We are hoping to get more donations from other businesses on Broadway.

Chardy Magnett

Print Name



Signature

Coordinator

Title

4/25/19

Today's Date

Please send your application to:

Council Grove Area Foundation  
C/O Grant Application  
P.O. BOX 137  
Council Grove, KS. 66846